

Strategic Plan FY2024 - FY2028



MISSION

The Ipswich Public Library engages and empowers the community through collections, programs, and services that inform, educate, and entertain. The Ipswich Public Library strives to be both a cornerstone of our community and a gateway to exploring a wider world.



WE VALUE

- Our patrons and our communities
- Equal access and intellectual freedom
- Flexibility and collaboration
- Diversity and inclusion
- Continuous improvement

ENGAGEMENT & EMPOWERMENT

We embody the vibrant and diverse culture of our community

- We respond to our community's growth and diversity through our high-quality programs, events, and displays.
- We strive to build collections in varying formats that reflect our community's interests and satisfy their information, education, and entertainment
- We provide a welcoming environment and excellent service.

Internal: We are continually improving through learning, collaboration, and support.

COMMUNITY CORNERSTONE

We connect our community by being a space for everyone

- We are active in our community to make connections and increase awareness of library resources and services.
- We develop partnerships with a broad range of groups in our community.
- We are a trusted space for diverse groups to gather and engage in dialogue and information sharing.

Internal: We value and prioritize staff working together to create a team environment.

GATEWAY TO WIDER WORLD

We ignite curiosity through our programs, services, and collections

- We provide access to collections that inspire exploration and broaden horizons.
- We enhance the community experience through a broader range of program topics and by offering unique services.
- We anticipate
 expectations and listen
 to needs to create
 exceptional service
 experiences.

Internal: We take bold risks, learn from trying new services and methods, and applaud success.